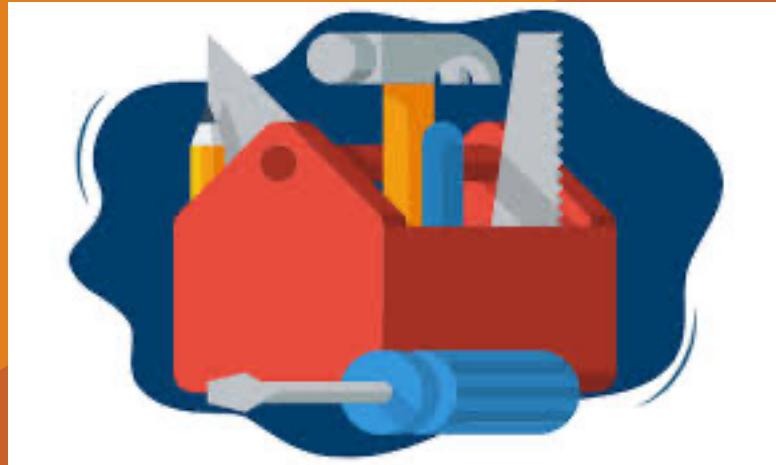


Deep Dive | Moving Forward with an Advocacy Strategy: A Discussion for Leaders

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ADVOCACY toolbox includes:

- Story-telling
- Funding
- Convening
- ? Lobbying
- Implementing new laws
- Filing amicus briefs
- Commenting on regulations
- Research
- Relationship-building
- X Supporting/opposing candidates
- Educating about existing laws
- And more

Key points

- 1. Advocacy ≠ lobbying; Not all advocacy/policy work is lobbying.**
- 2. Private foundations cannot spend money on lobbying; public foundations can lobby (501(h) expenditure test or insubstantial part test).**
- 3. Foundations can fund grantees that lobby.**
- 4. Issues may be controversial and “political,” but that doesn’t mean they are “partisan” and out of reach for us.**



Spectrum of advocacy activities

