

# Deep Dive | Moving Forward with an Advocacy Strategy: A Discussion for Leaders

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## ADVOCACY toolbox includes:

- ☐ Story-telling
- ☐ Funding
- ☐ Convening
- ☐ ? Lobbying
- ☐ Implementing new laws
- ☐ Filing amicus briefs
- ☐ Commenting on regulations
- ☐ Research
- ☐ Relationship-building
- ☒ Supporting/opposing candidates
- ☐ Educating about existing laws
- ☐ And more

# Key points

- 1. Advocacy ≠ lobbying; Not all advocacy/policy work is lobbying.**
- 2. Private foundations cannot spend money on lobbying; public foundations can lobby (501(h) expenditure test or insubstantial part test).**
- 3. Foundations can fund grantees that lobby.**
- 4. Issues may be controversial and “political,” but that doesn’t mean they are “partisan” and out of reach for us.**



# Spectrum of advocacy activities

