

**RAPPAHANNOCK-RAPIDAN REGIONAL COMMISSION  
MOBILITY MANAGEMENT SYSTEM**



*Regional Transportation*  
**COLLABORATIVE**

**GROWING OUR COMMUNITY'S MOBILITY TOGETHER - PROGRAMS, PARTNERS,  
AND VOLUNTEERS**

# Mobility Management Before 2020's Broad-Program Foundation Investment



GENERAL SERVICES

LIMITED NETWORK CONNECTIONS

MILD RESPONSE CAPACITY

*Typical for rural regions.*

*Reliant on partnerships with human service agencies.*

*Funding limitations hyper-focused on select solution types.*

# 2020 Regional Mitigation



Federal Administration Changes:  
\$3.4B Diverted away from  
transportation, trickle-down  
reduction in historical state-level  
funding.

Public to Private Foundation  
Changes:  
Several small non-profit  
organizations lost access to 'tax-  
free' funding opportunities.



- Collaborative Entity
- Diversified Funding Potential
- Centralized Efficient Efforts
- Infrastructure Accessible to Private Foundational Funding

# Taking a Closer Look

When we started looking at programs from a regional perspective, we noticed a tremendous amount of similarities and overlap in:

- Target Audience (Older Adults & Individuals with Disabilities)
- Locations Served
- Funding Sources for Programs

Offering Services

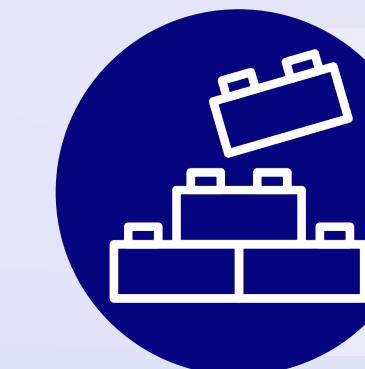




# Proposed Investment into a Regional Collaborative Model

- Money
- Support
- Trust
- Enablement

## Proposed Investment



Build Capacity & Service Options



Draws in Non-Traditional Partners



Garners Participation from Independent Programs



Centralizes Investment



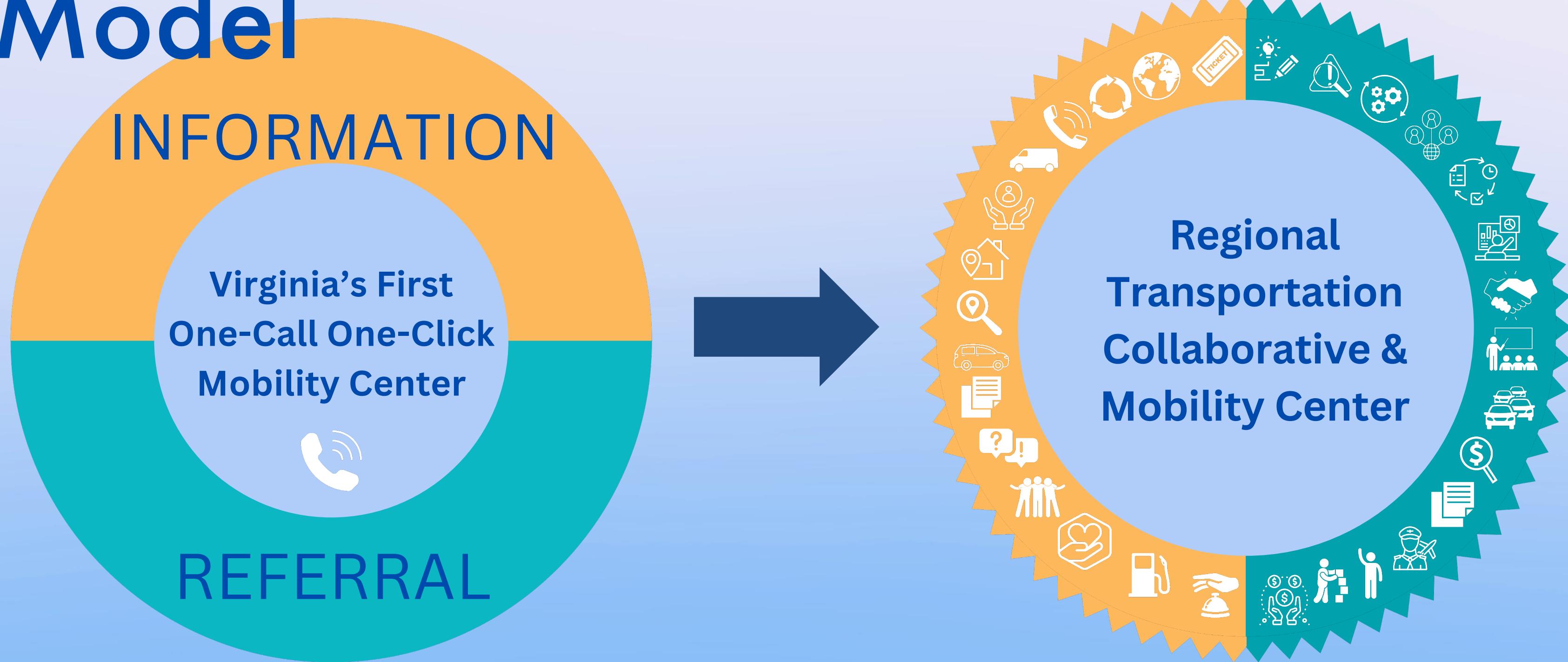
Drives Efficient Wide-Spread Solutions

# Key Strategies & Benefits

- Overarching Entity
- Diverse & Dynamic Partnerships
- Considerate, Facilitated Communication
- Calculated Funding
- Sharable Resources
- Flexible & Fluctuating Partnership
- Non-Competitive Model
- Clear Public Perception



# Transformative Model



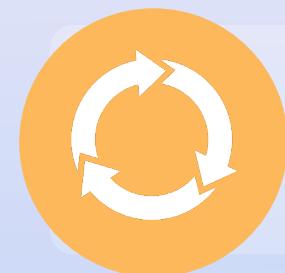
Public Services / Partner Services

# Public Mobility Services

Collaborative services and partnerships dedicated to improving mobility for older adults and/or individuals with disabilities with vetted and trained volunteers, accountable programs, and efficient spending.



**Call, Text, & Web Center**



**Wrap-Around Service Connection**



**On-Demand Transportation**



**Information & Referral**



**Medicaid Transportation Scheduling**



**Travel Training**



**Ride Scheduling & Coordination**



**Local Resource Library**



**Client Relationship Management**



**Fuel Assistance & Fuel Scholarships**



**Special Request Facilitation**



**Feedback Data Collection**



**Case Management**



**Social Trip Coordination**



**No-Wrong Door Support**

# Partner Resources

Mobility Management services and resources dedicated to providing direct support to partners serving older adults and/or individuals with disabilities, to meet their program goals, support the individuals they serve, or access their services.



**Strategic Planning**



**Mitigation Support**



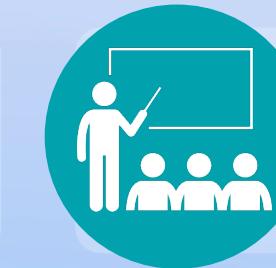
**Automatic Reporting**



**Project Development & Implementation**



**Community Coordination & Engagement**



**Volunteer Training & Management**



**Grant Sourcing & Management**



**Partnership Exploration & Expansion**



**Vehicle Management & Coordination**



**Data Collection & Analysis**



**Pilot Project Management**



**Policy Development**



**Resource Leveraging**



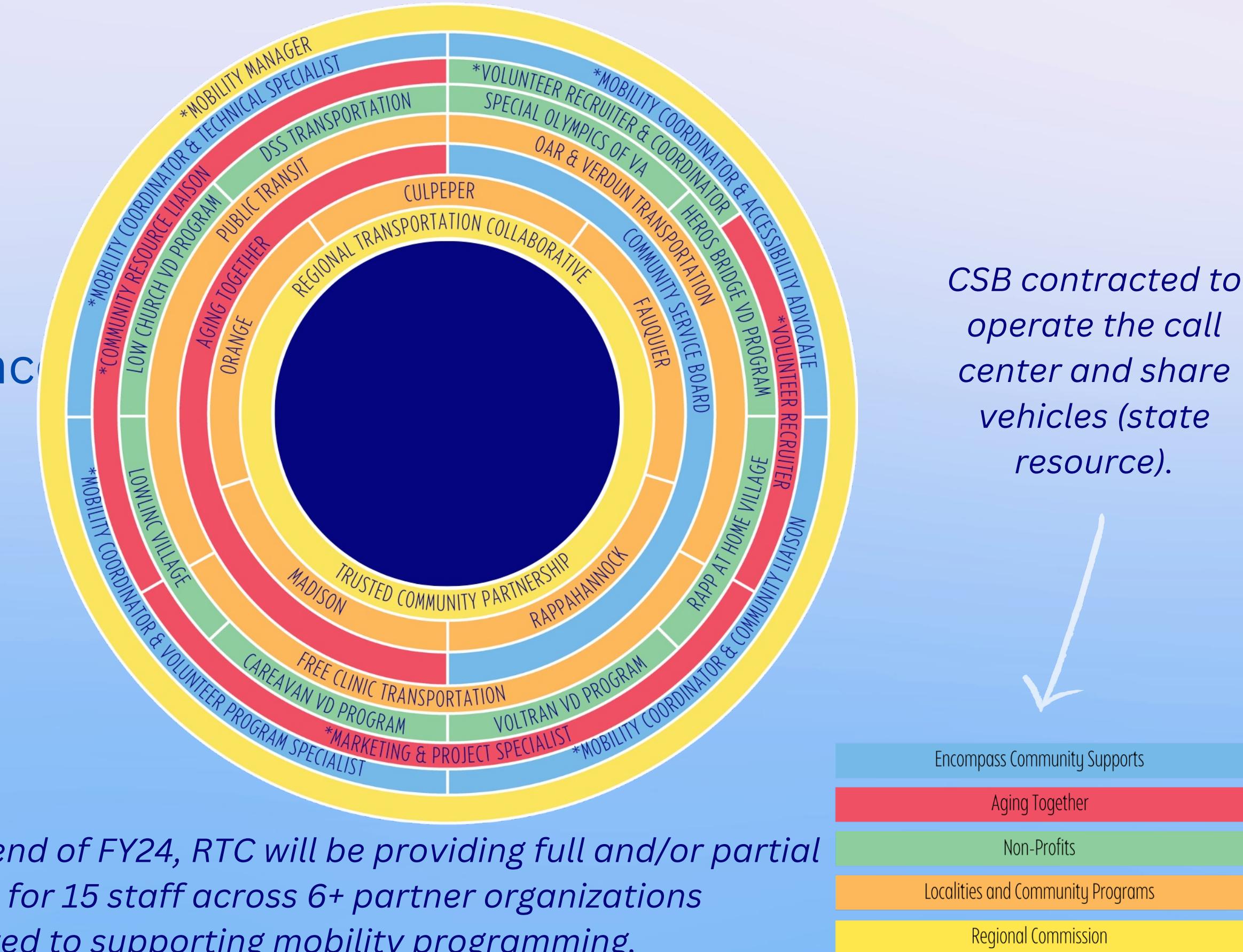
**Logistic & Information Storage**



**Regional Focus & Representation**

# Leveraged & Layered Infrastructure

- Coordination Services
- Marketing Staff
- Equipment & Technical Supports
- Data Collection/Maintenance
- Reporting
- Wheelchair Vehicles
- Grant Writing & Planning
- Project Management



# Growth



Annual Budget  
from \$150k to  
\$1.3m+



Coordinated  
40k+ Rides



Distributed  
\$60k+ in Fuel  
Assistance



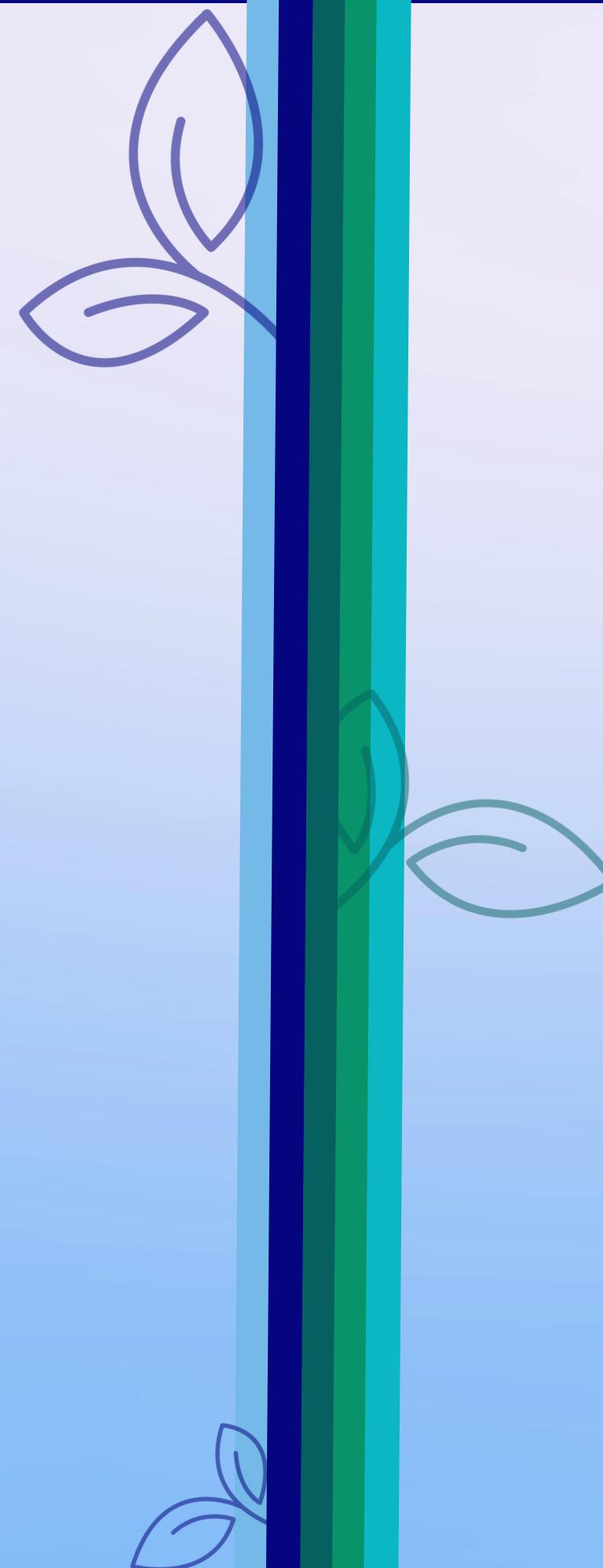
Recorded 42k  
Calls for  
Transportation



Tracked \$850k+ in  
Equitable Charitable  
Donation of Volunteer  
Hours/Miles



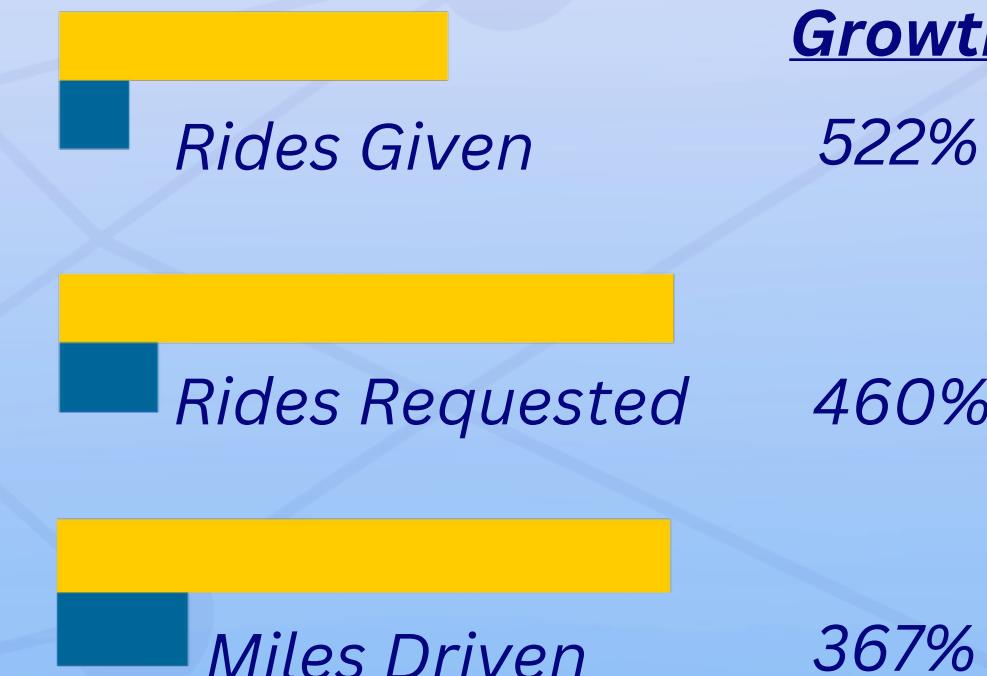
1.5 Staff to 15  
3 Partners to 30+



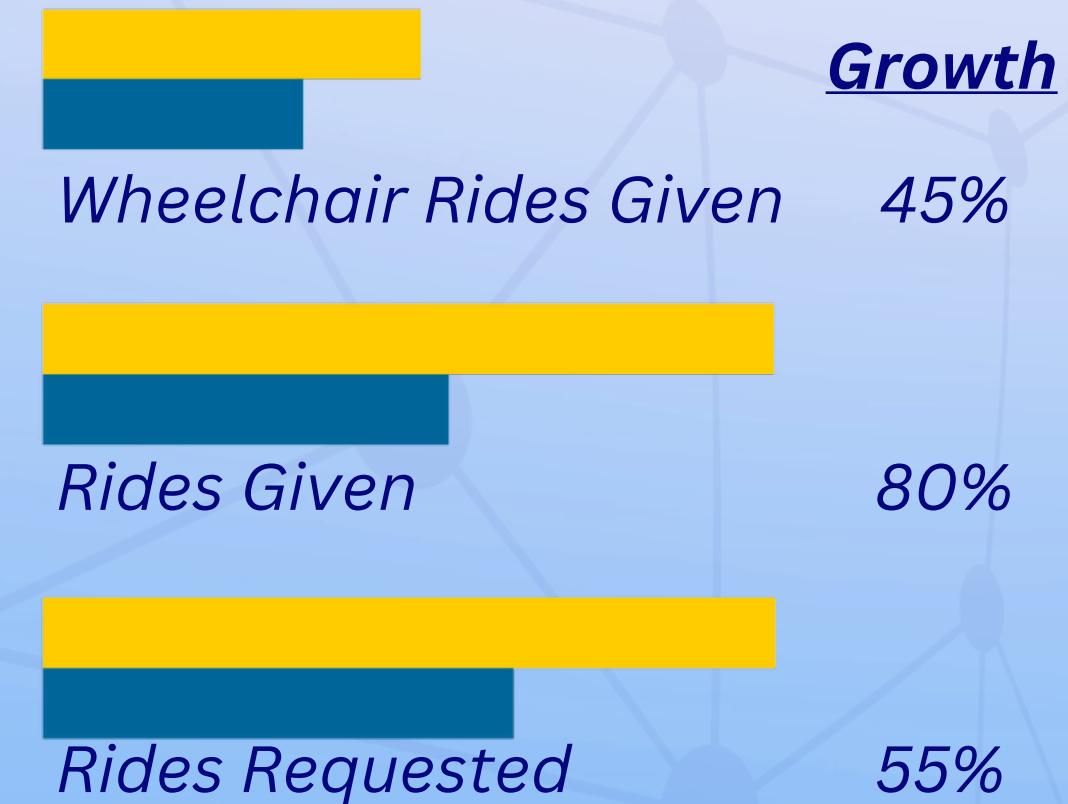
# Impact

## Non-Profit Organizational Capacity Building & Stability

### 5 Year to 5 Year Comparison

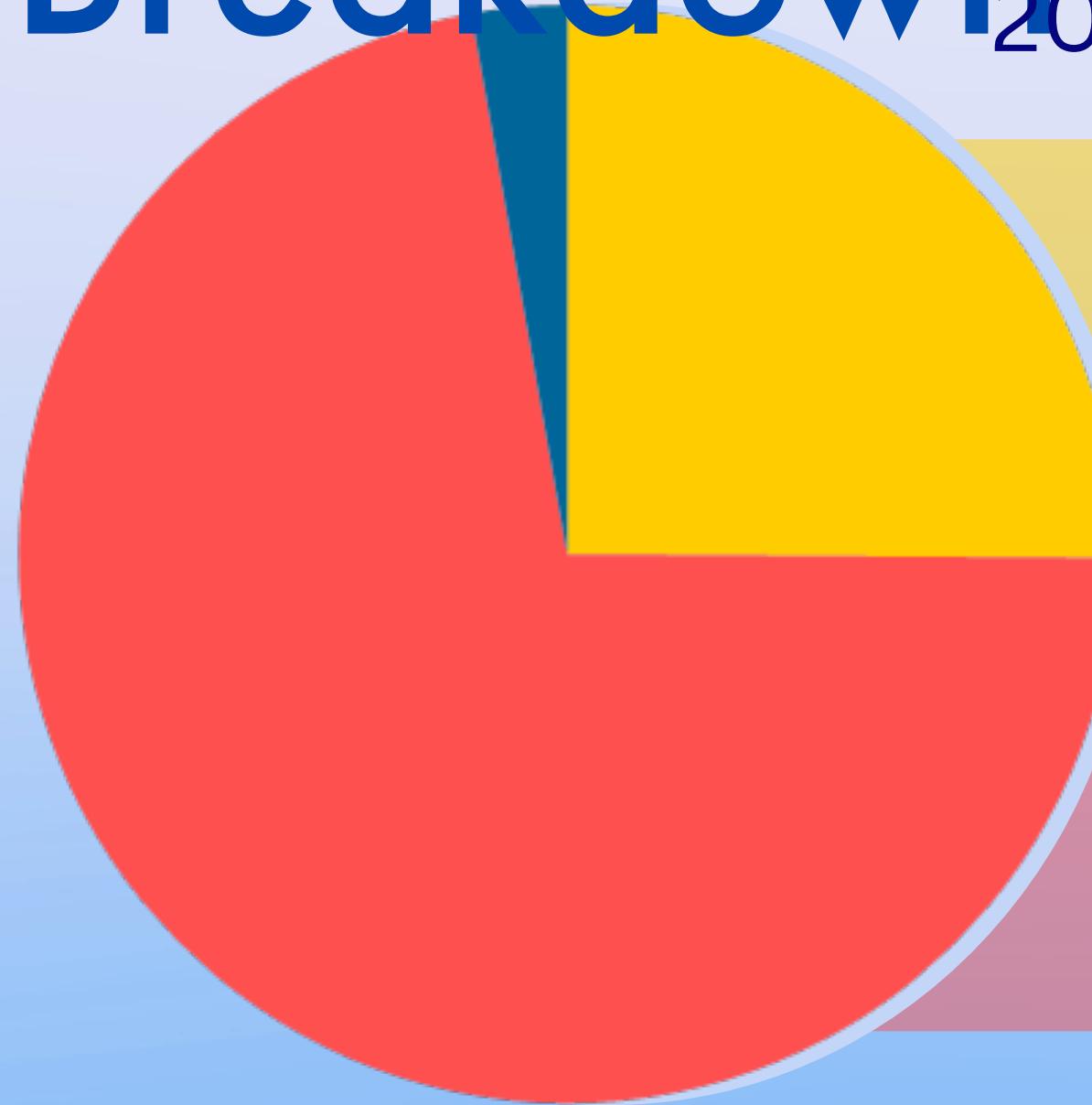


### 1 Year Comparison



# Financial Breakdown

2019 - 2024    \$2.4M Total Mobility Funding



## PATH Foundation

\$600k    25% of Total Funding

## Diversified Grants

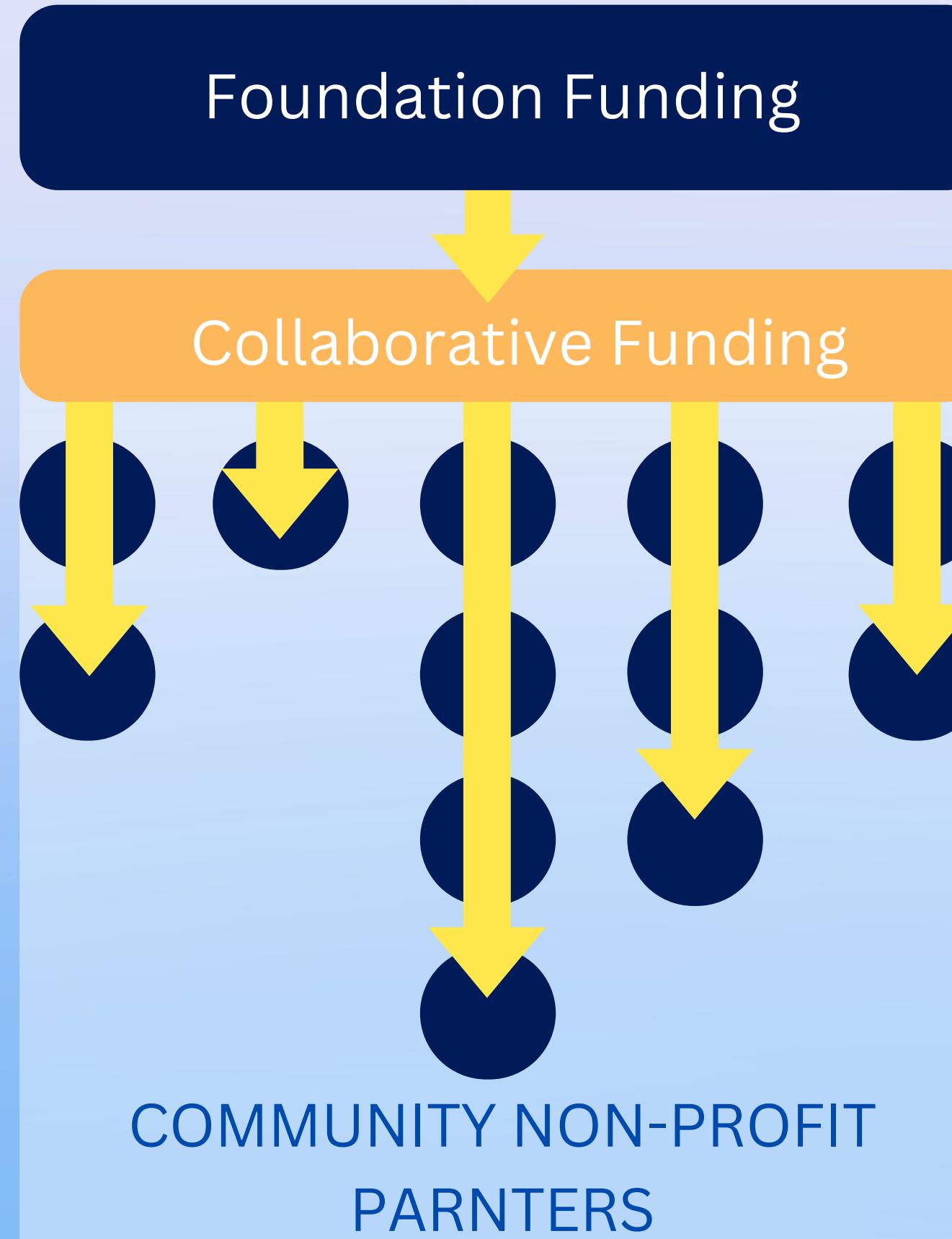
\$67k    3% of Total Funding

## State 5310 Program

\$1.7m    72% of Total Funding

Since 2019, over 2 million dollars in funding has been directly passed through to non-profit collaborative partners for the wide-spread mobility programming.

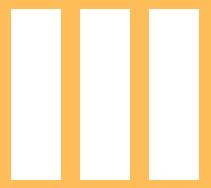
# Facilitated Impact



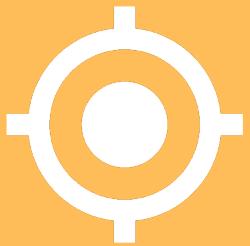
Foundational funding is provided to the collaborative to pass through to partner programs, allowing the collaborative to use data/SME/regional view to play a crucial role in project management, long-term efficient planning, and impact facilitation, ultimately stretching the foundation's investment well beyond a single time-sensitive benefit.

This strategy enables the facilitation of specific outcomes and impacts on a broader scale.

# Justified Revolving Foundational Support



Aligned collaborative goals with foundational goals.



Enabled a targeted investment into a core goal.



Committed to measuring impact on a comprehensive level.

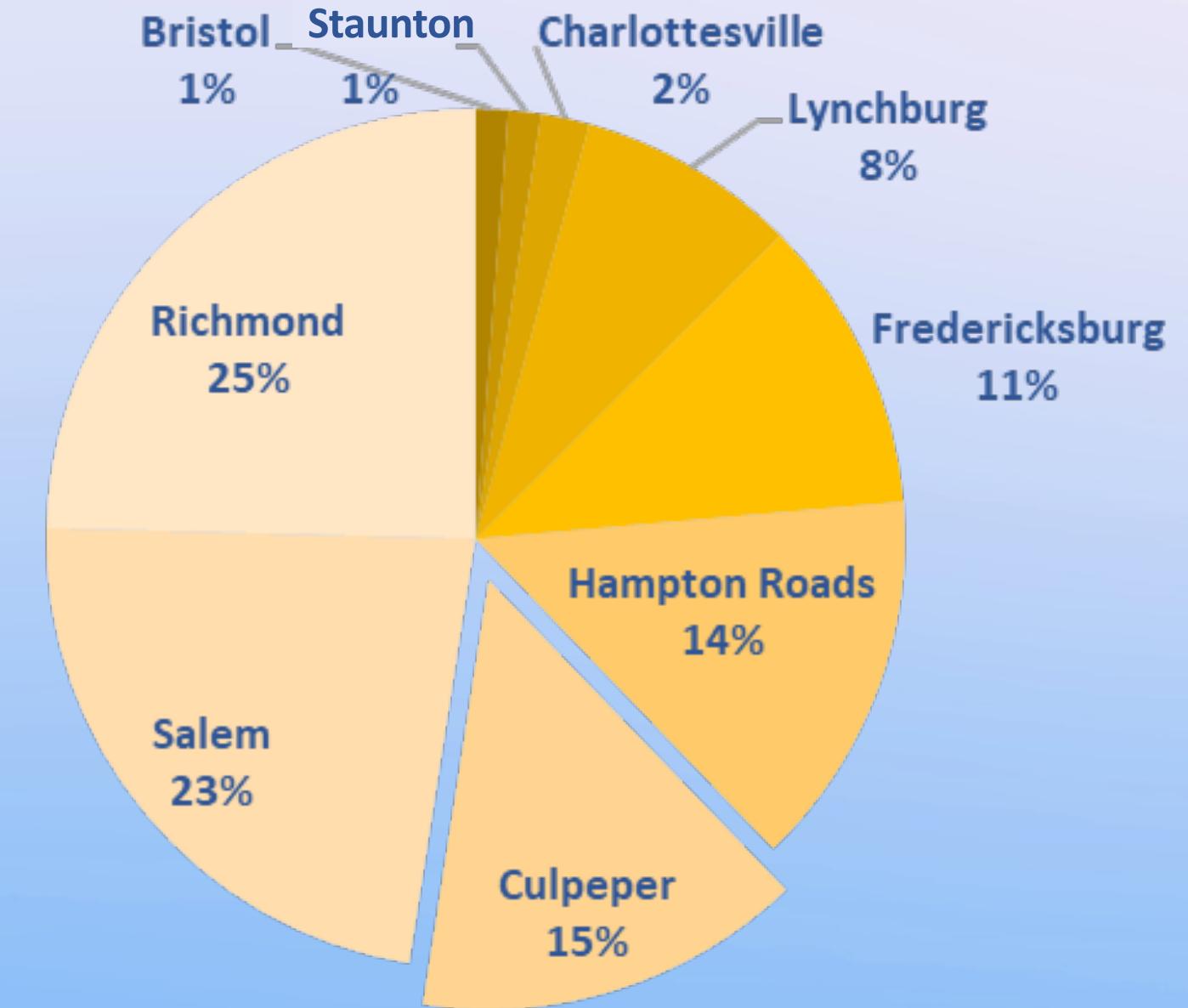
# Ripple Result

- Diversified Funding - Eligibility & Match
- Partnership Supports - Flexible & Fluctuating
- Public Supports - Creativity & Continuity
- Response Capacity - SME & Widespread

# Scalability

- Little to no investment is required.
- Funding brings in diverse partners and encourages participation.
- Any of the key strategies or service components can be paired with data collection to begin implementation.

# FY24 DRPT 5310 Funding



*Human Services transportation funding program available for projects serving older adults/persons with disabilities.*

# Keys to a Lasting Ripple

## DATA MECHANISM



Provides sound guidance for prioritizing funding and justifying investment/support.

## MULTI-LOCALITY EFFORT



Allows for a comprehensive, efficient approach with less repetition of services/funding/audience.

## MULTI-SECTOR PARTNERSHIP



State trend, strengthens projects, positions them for increased success.

## RESOURCE LEVERAGING



Strategy to subsidize typical sustainability barriers.

## ADAPTABLE FUNDING



Flexibility to respond to opportunities and implement creative solutions.

## COMMUNITY CHAMPION



Consistent advocacy and support from the foundation.

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