

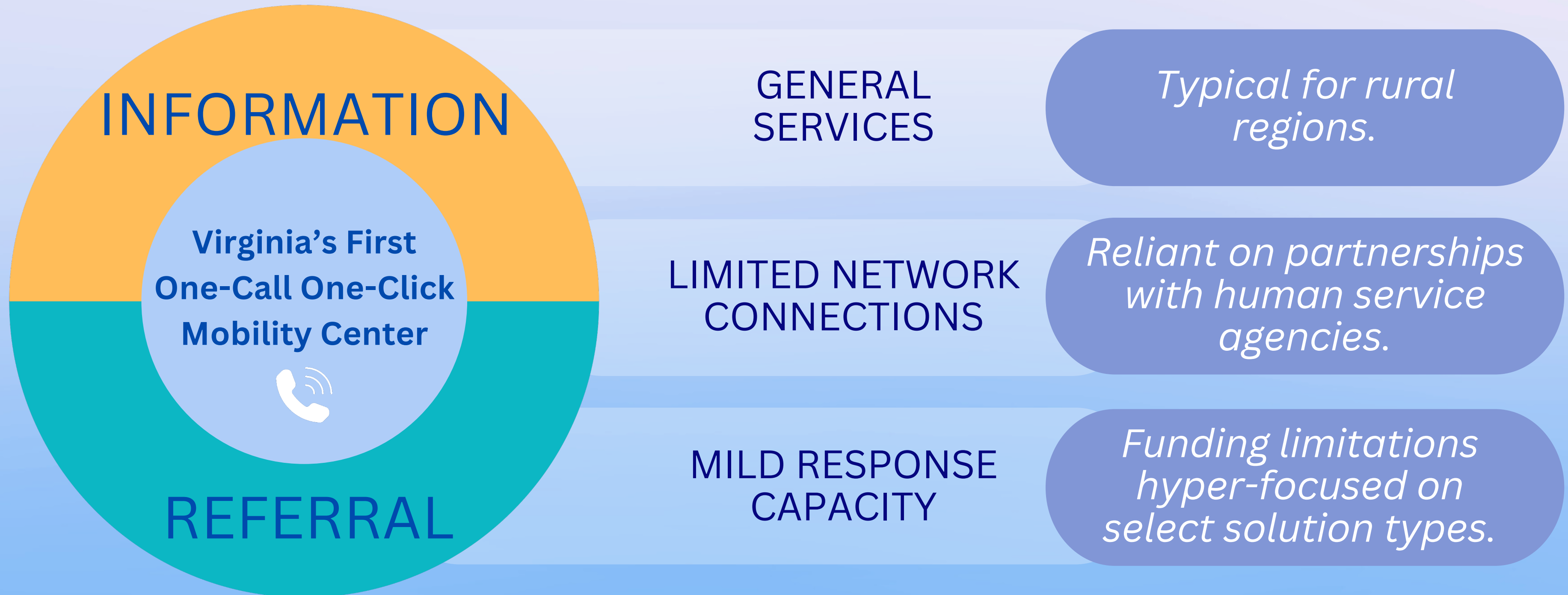
**RAPPAHANNOCK-RAPIDAN REGIONAL COMMISSION
MOBILITY MANAGEMENT SYSTEM**



Regional Transportation
COLLABORATIVE

**GROWING OUR COMMUNITY'S MOBILITY TOGETHER - PROGRAMS, PARTNERS,
AND VOLUNTEERS**

Mobility Management Before 2020's Broad-Program Foundation Investment



2020 Regional Mitigation



Federal Administration Changes:
\$3.4B Diverted away from
transportation, trickle-down
reduction in historical state-level
funding.



Public to Private Foundation
Changes:
Several small non-profit
organizations lost access to 'tax-
free' funding opportunities.



- Collaborative Entity
- Diversified Funding Potential
- Centralized Efficient Efforts
- Infrastructure Accessible to Private Foundational Funding

Taking a Closer Look

When we started looking at programs from a regional perspective, we noticed a tremendous amount of similarities and overlap in:

- Target Audience (Older Adults & Individuals with Disabilities)
- Locations Served
- Funding Sources for Programs Offering Services

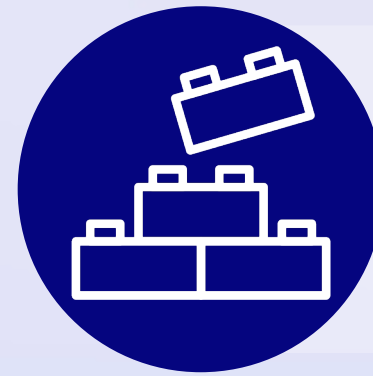


Proposed Investment

- Money
- Support
- Trust
- Enablement



into a
**Regional
Collaborative
Model**



Build Capacity & Service Options



Draws in Non-Traditional Partners



Garners Participation from Independent Programs



Centralizes Investment



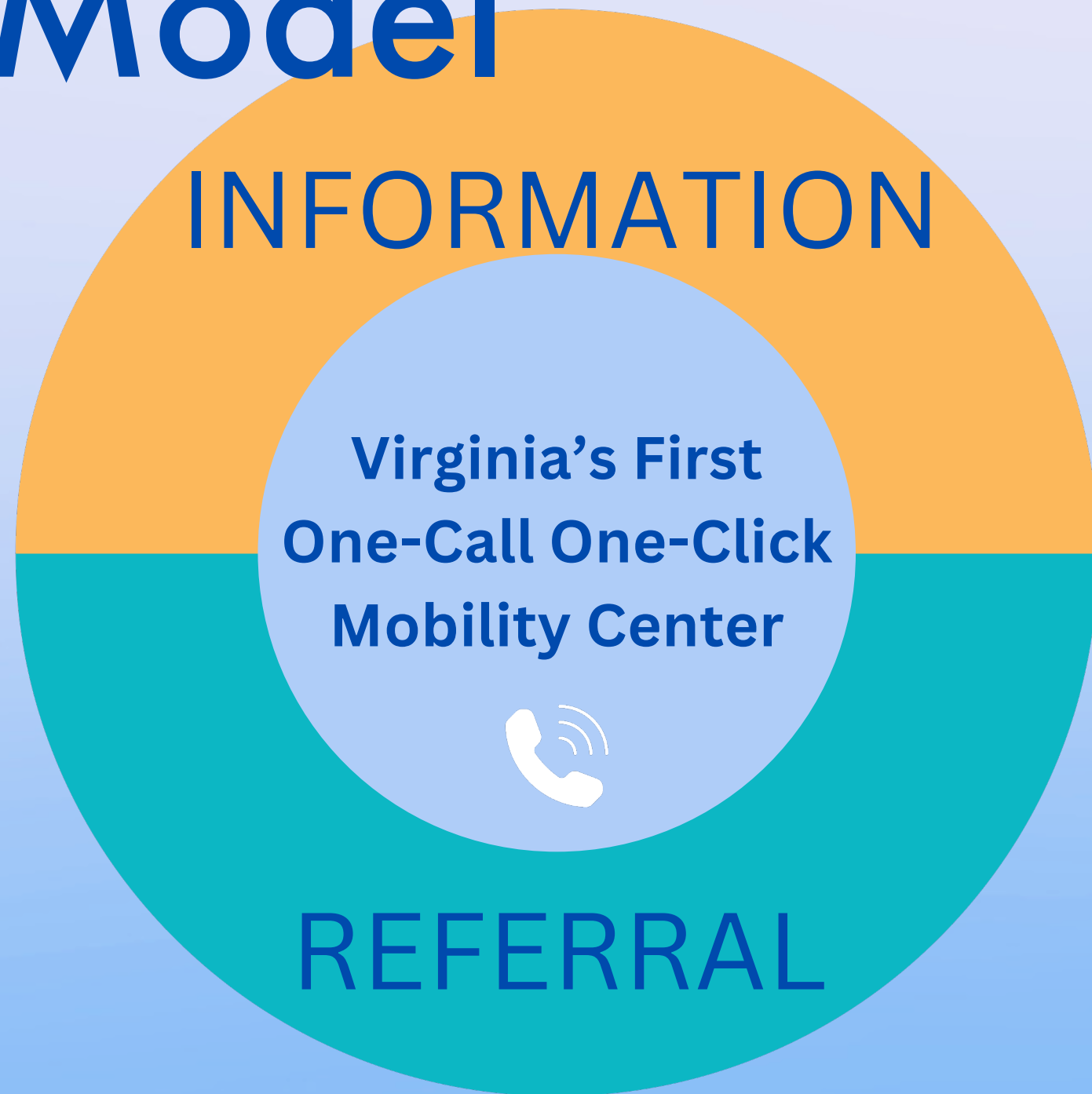
Drives Efficient Wide-Spread Solutions

Key Strategies & Benefits

- Overarching Entity
- Diverse & Dynamic Partnerships
- Considerate, Facilitated Communication
- Calculated Funding
- Sharable Resources
- Flexible & Fluctuating Partnership
- Non-Competitive Model
- Clear Public Perception



Transformative Model



Public Services / Partner Services

Public Mobility Services

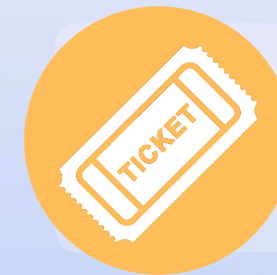
Collaborative services and partnerships dedicated to improving mobility for older adults and/or individuals with disabilities with vetted and trained volunteers, accountable programs, and efficient spending.



Call, Text, & Web Center



Wrap-Around Service Connection



On-Demand Transportation



Information & Referral



Medicaid Transportation Scheduling



Travel Training



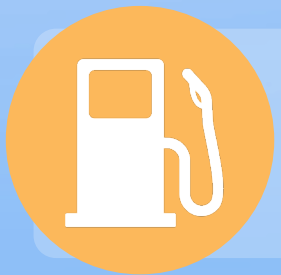
Ride Scheduling & Coordination



Local Resource Library



Client Relationship Management



Fuel Assistance & Fuel Scholarships



Special Request Facilitation



Feedback Data Collection



Case Management



Social Trip Coordination



No-Wrong Door Support

Partner Resources

Mobility Management services and resources dedicated to providing direct support to partners serving older adults and/or individuals with disabilities, to meet their program goals, support the individuals they serve, or access their services.



Strategic Planning



Mitigation Support



Automatic Reporting



**Project Development
& Implementation**



**Community Coordination
& Engagement**



**Volunteer Training
& Management**



**Grant Sourcing
& Management**



**Partnership Exploration
& Expansion**



**Vehicle Management
& Coordination**



**Data Collection
& Analysis**



**Pilot Project
Management**



Policy Development



Resource Leveraging



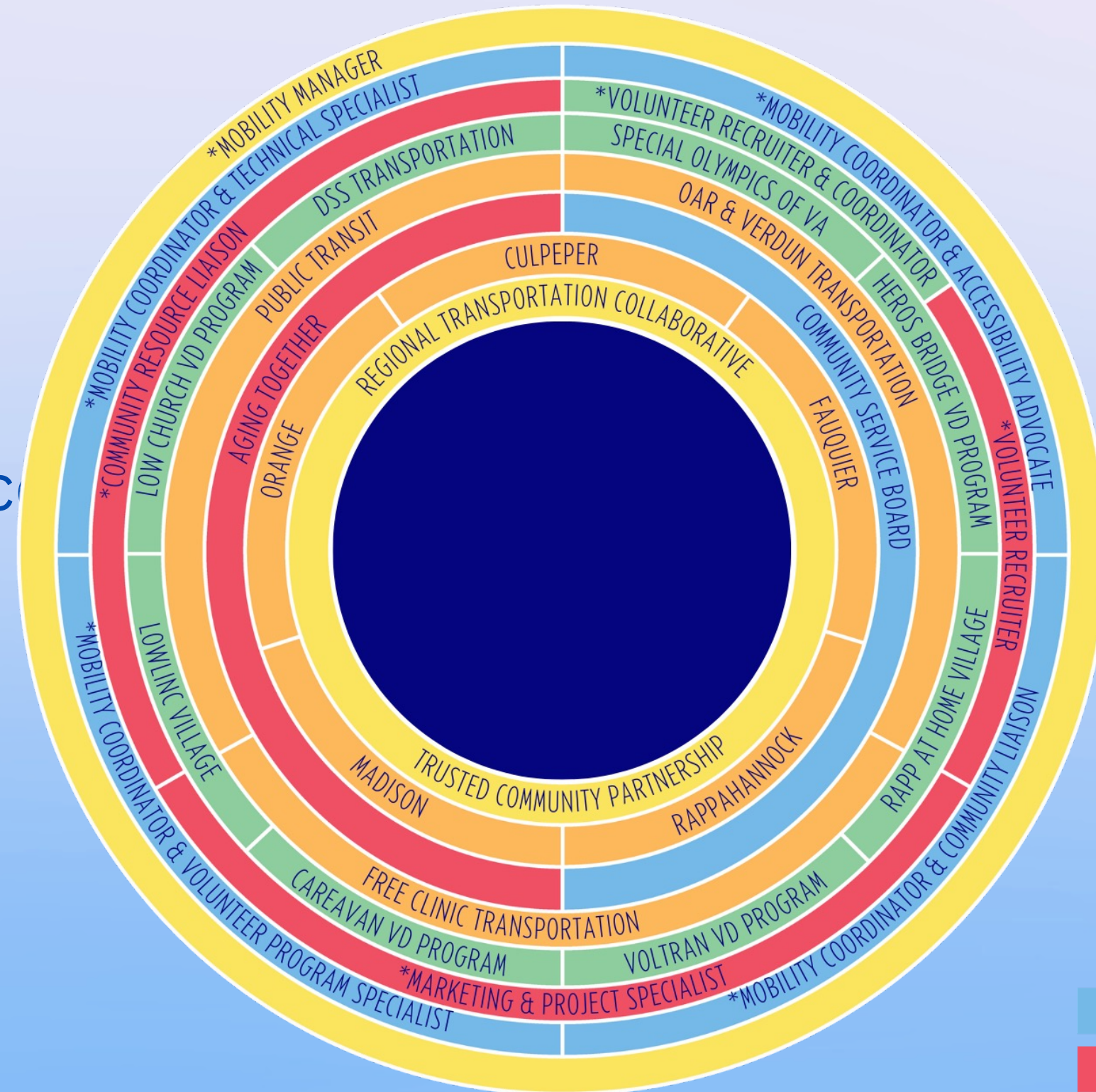
**Logistic & Information
Storage**



**Regional Focus
& Representation**

Leveraged & Layered Infrastructure

- Coordination Services
- Marketing Staff
- Equipment & Technical Supports
- Data Collection/Maintenance
- Reporting
- Wheelchair Vehicles
- Grant Writing & Planning
- Project Management



CSB contracted to operate the call center and share vehicles (state resource).



Encompass Community Supports

Aging Together

Non-Profits

Localities and Community Programs

Regional Commission

By the end of FY24, RTC will be providing full and/or partial funding for 15 staff across 6+ partner organizations dedicated to supporting mobility programming.

Growth



Annual Budget
from \$150k to
\$1.3m+



Coordinated
40k+ Rides



Distributed
\$60k+ in Fuel
Assistance



Recorded 42k
Calls for
Transportation



Tracked \$850k+ in
Equitable Charitable
Donation of Volunteer
Hours/Miles



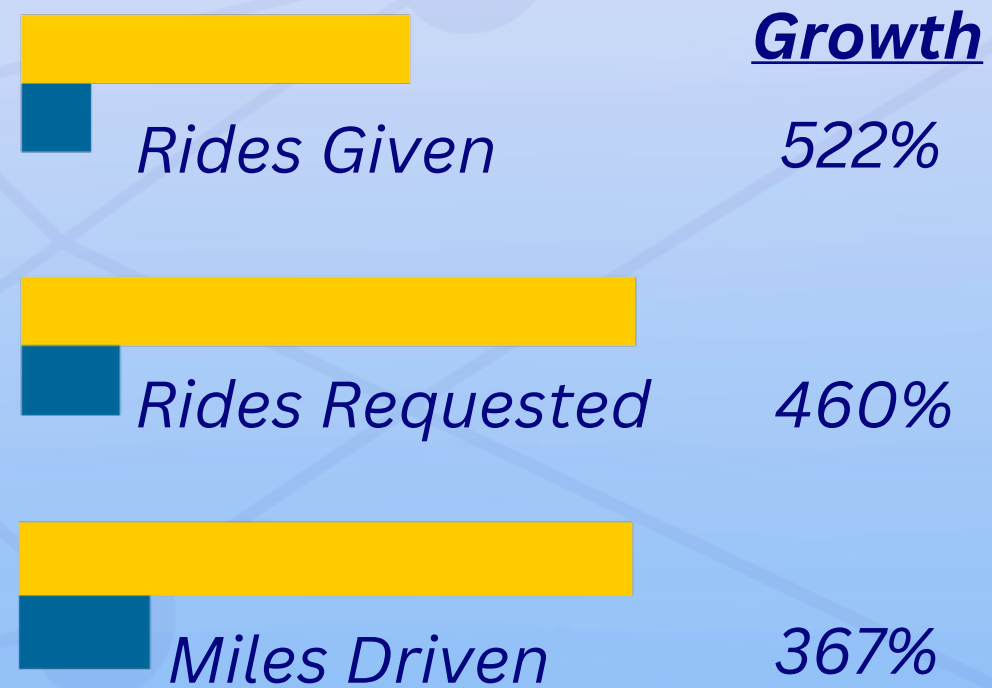
1.5 Staff to 15
3 Partners to 30+



Impact

Non-Profit Organizational Capacity Building & Stability

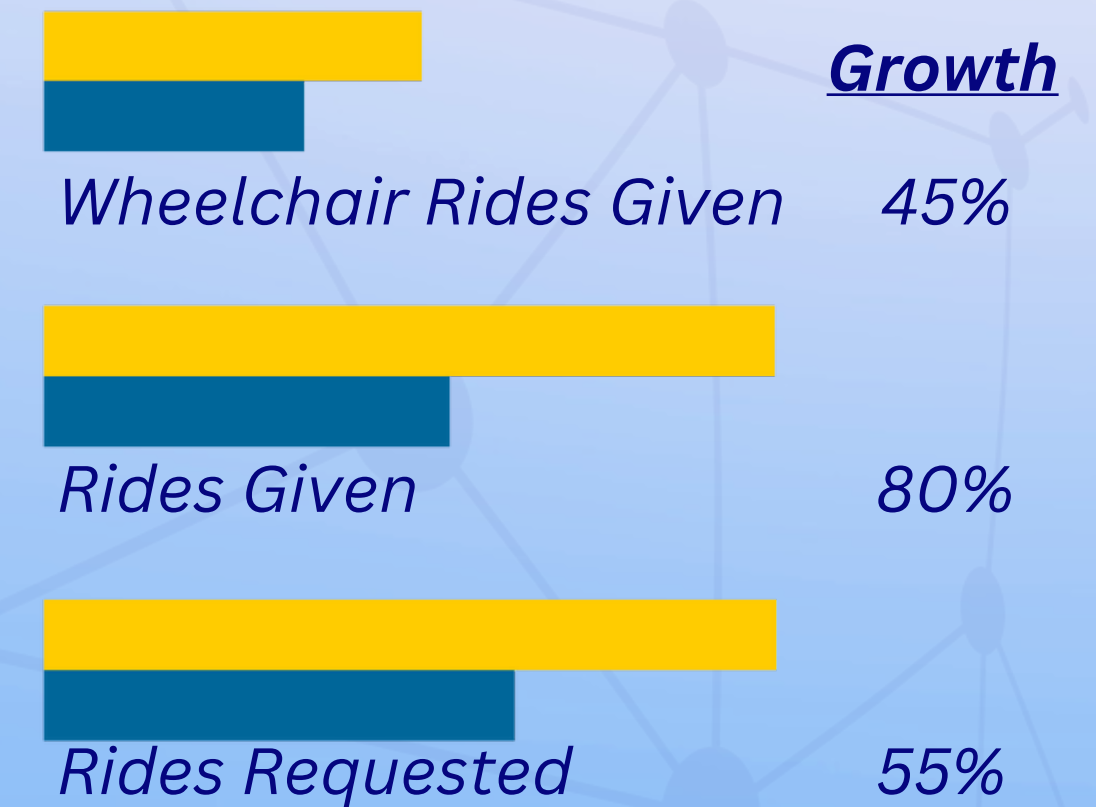
5 Year to 5 Year Comparison



2019 - 2023 VS **2014 - 2018**



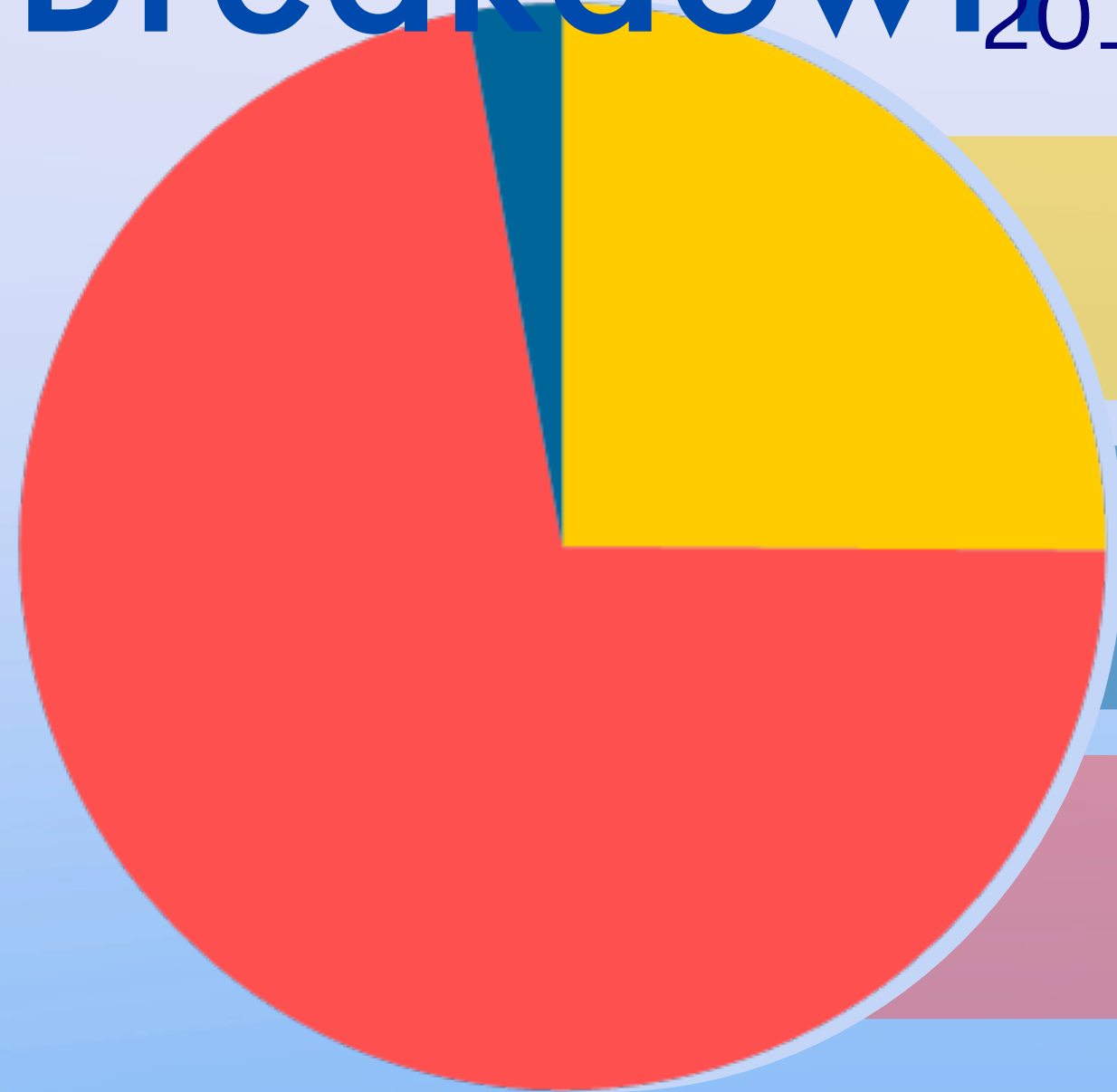
1 Year Comparison



2023 VS **2022**

Financial Breakdown

2019 - 2024 \$2.4M Total Mobility Funding



PATH Foundation

\$600k 25% of Total Funding

Diversified Grants

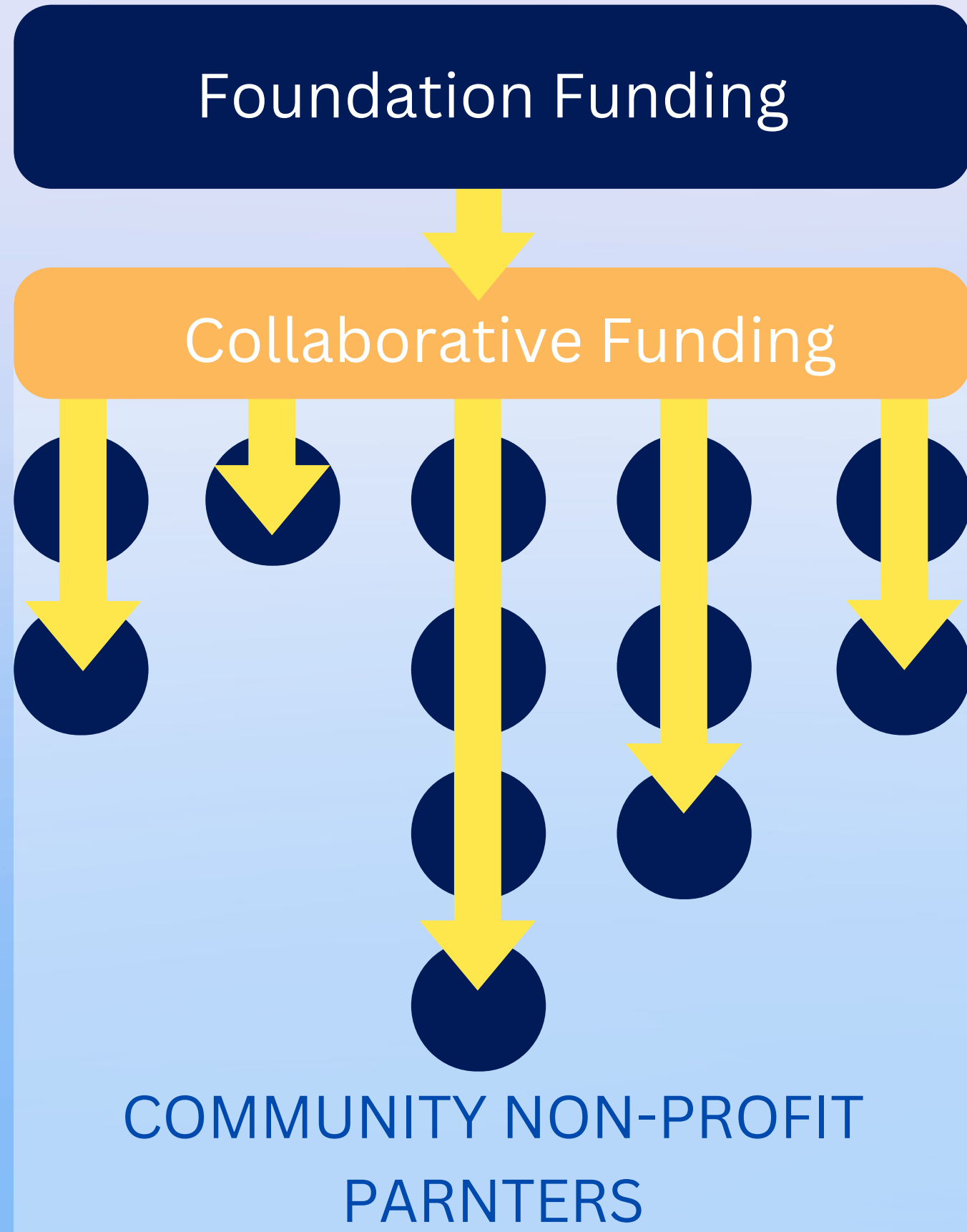
\$67k 3% of Total Funding

State 5310 Program

\$1.7m 72% of Total Funding

Since 2019, over 2 million dollars in funding has been directly passed through to non-profit collaborative partners for the wide-spread mobility programming.

Facilitated Impact



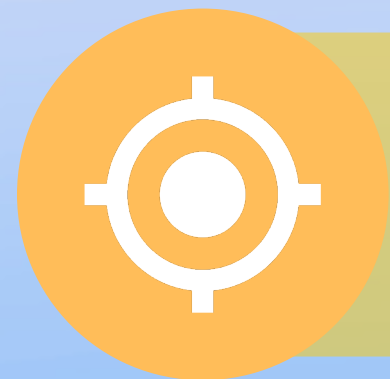
Foundational funding is provided to the collaborative to pass through to partner programs, allowing the collaborative to use data/SME/regional view to play a crucial role in project management, long-term efficient planning, and impact facilitation, ultimately stretching the foundation's investment well beyond a single time-sensitive benefit.

This strategy enables the facilitation of specific outcomes and impacts on a broader scale.

Justified Revolving Foundational Support



Aligned collaborative goals with foundational goals.



Enabled a targeted investment into a core goal.



Committed to measuring impact on a comprehensive level.

Ripple Result

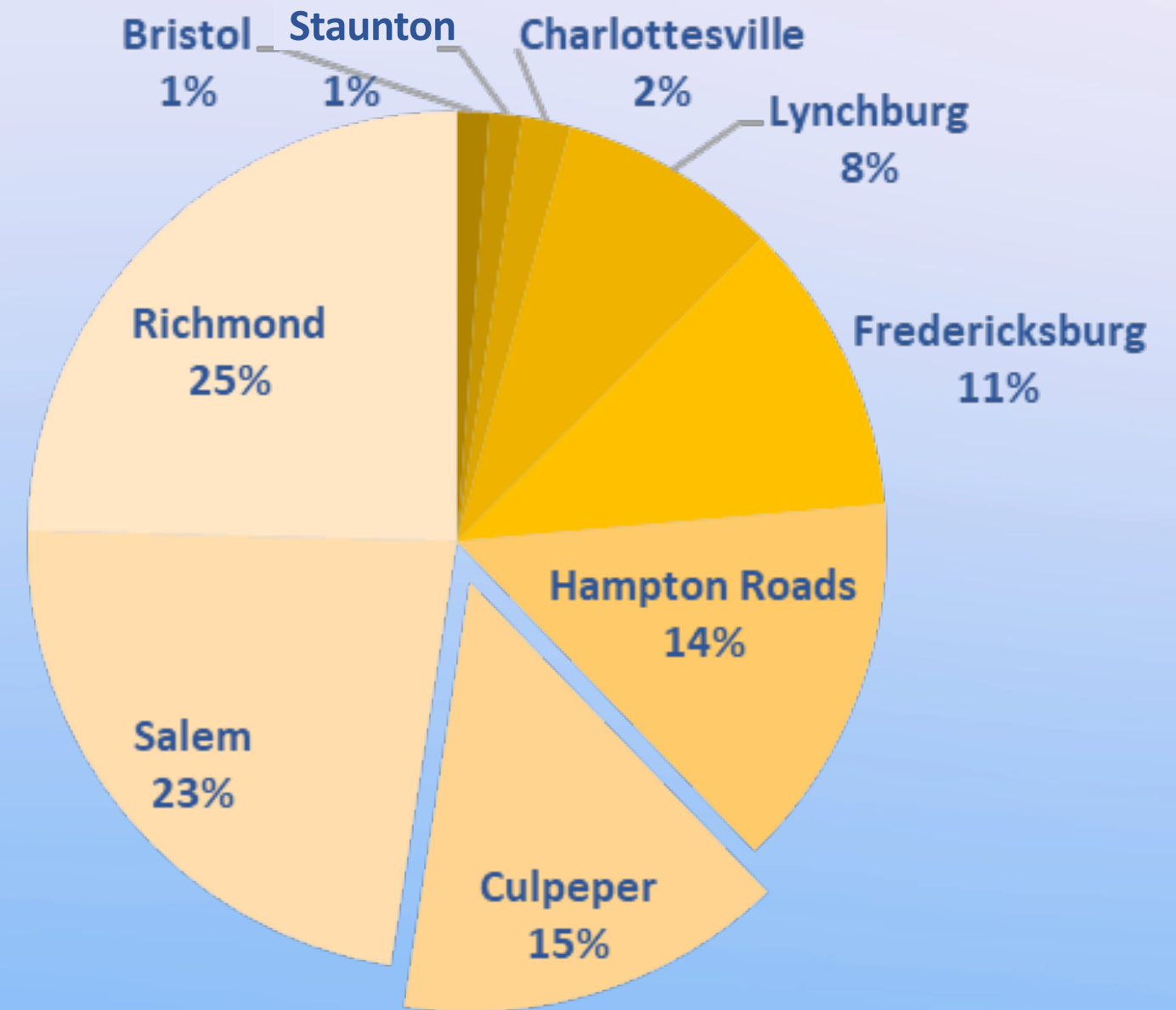
- Diversified Funding - Eligibility & Match
- Partnership Supports - Flexible & Fluctuating
- Public Supports - Creativity & Continuity
- Response Capacity - SME & Widespread



Scalability

- Little to no investment is required.
- Funding brings in diverse partners and encourages participation.
- Any of the key strategies or service components can be paired with data collection to begin implementation.

FY24 DRPT 5310 Funding



Human Services transportation funding program available for projects serving older adults/persons with disabilities.

Keys to a Lasting Ripple

DATA MECHANISM



Provides sound guidance for prioritizing funding and justifying investment/support.

MULTI-LOCALITY EFFORT



Allows for a comprehensive, efficient approach with less repetition of services/funding/audience.

MULTI-SECTOR PARTNERSHIP



State trend, strengthens projects, positions them for increased success.

RESOURCE LEVERAGING



Strategy to subsidize typical sustainability barriers.

ADAPTABLE FUNDING



Flexibility to respond to opportunities and implement creative solutions.

COMMUNITY CHAMPION



Consistent advocacy and support from the foundation.

**RAPPAHANNOCK-RAPIDAN REGIONAL COMMISSION
MOBILITY MANAGEMENT SYSTEM**



Regional Transportation
COLLABORATIVE

**GROWING OUR COMMUNITY'S MOBILITY TOGETHER - PROGRAMS, PARTNERS,
AND VOLUNTEERS**