

Public- Private Partnerships: Leveraging Resources via Collaboration and Creativity

Breakout Session at the VFN Annual Conference

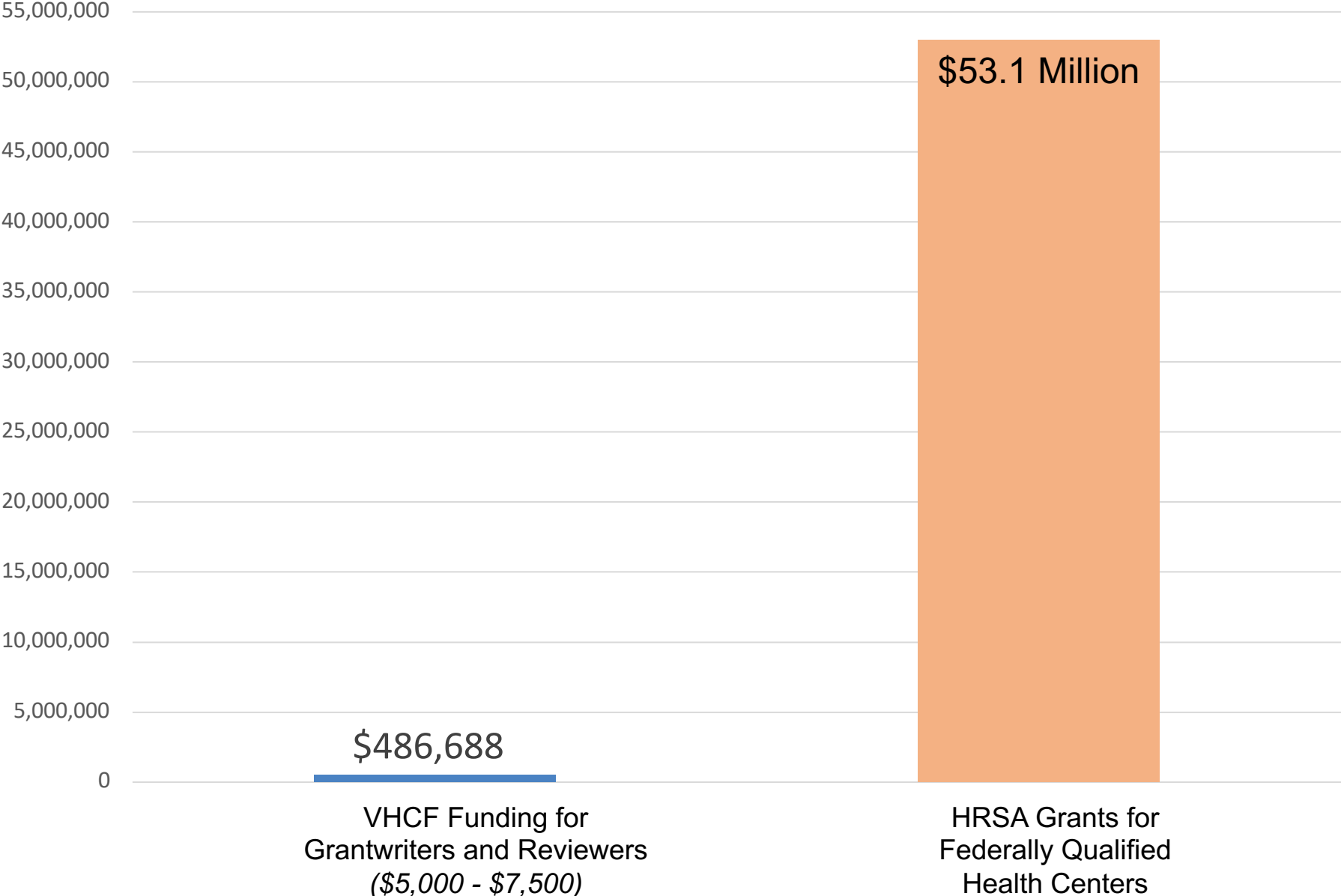
Tuesday, May 7, 2024

10:30 – 11:45 AM

Case Examples

- Health care
- Prevention
- Housing
- Broadband

Appleseed Initiative (FY04 – FY23)



Dangers of Fentanyl Lesson: Issue & Response



The Issue

- Virginia's youth do not understand the serious harm that fentanyl poses to their health.
- Why? Fentanyl is so new. This was not a danger 10 years ago.
- Teachers lack the resources to keep them informed.
- Public health strategy, parental knowledge, and drug prevention programs take time to get caught up to the realities/conditions on the ground change.



The Response

- A long-time grantee of VFHY, the Warren County Community Health Coalition, developed a presentation on fentanyl for their high school students.
- Seeing a statewide need, VFHY worked and led a collaborative effort to refine, test, and improve the tool so that it could benefit youth across Virginia.
- Suitable for HS students & includes implementation guide, PPT lesson & pre/post survey

Dangers of Fentanyl Lesson: The Process



VFHY developed:

- Pre/post Student Survey
- Facilitator Feedback Form
- Service Agreement Template for Beta Testing
- Facilitators' Guide
- Beta version of Lesson adapted from **Warren Coalition**.

The lesson was successfully tested with almost 200 high school students by **five Partner Organizations**.

Results were mailed to **Virginia Tech** for data entry, cleaning, and analysis. Students also analyzed content for age appropriateness. Analysis was overseen by **VCU**.

VFHY analyzed instructor feedback from six different instructors.

The lesson was vetted by subject matter experts (**Warren Coalition, Rescue, East Tennessee State University**).

The lesson's appearance was overhauled by a **Contractor**.

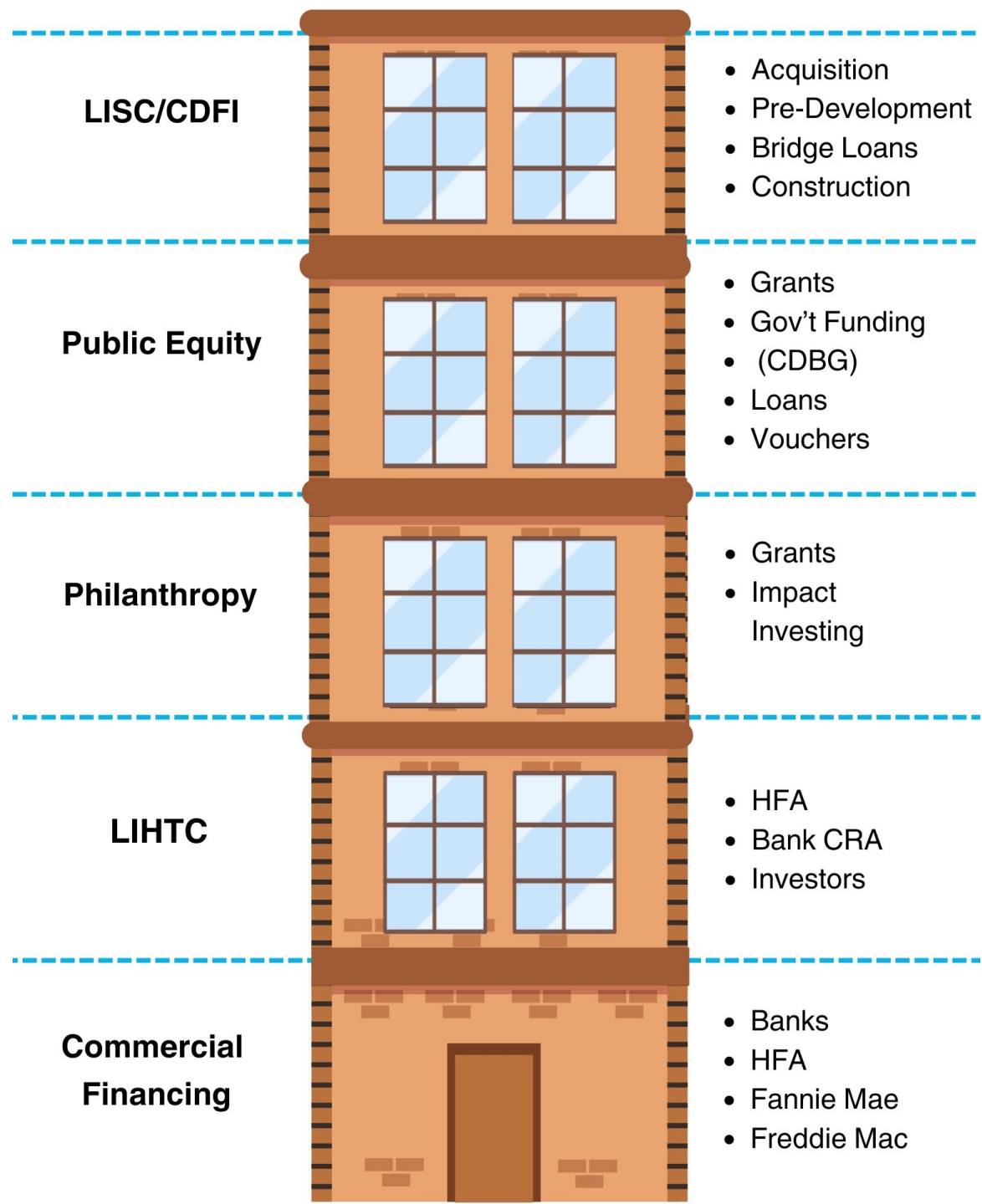
Dangers of Fentanyl Lesson: Next Steps



What's Next?

- Translating the Module into Spanish to further its reach.
- Fentanyl Awareness Day - VFHY is hosting an online training webinar exploring best practices in facilitating the Dangers of Fentanyl Lesson
- We will collect feedback from users to improve the Module and keep it up to date.
- We are pursuing external funding to:
- Incentivize its adoption for high-risk high school students
- Develop a version that is appropriate for middle school students

Affordable Housing Capital Stack



Better Housing Coalition breaks ground on \$17M apartment project in Chesterfield County

LISC Loan: \$12,900,000 Predevelopment loan. A \$5,900,000 participation was sold to the Nonprofit Finance Fund.



**Horner Apartments
149 Units**

Sources	Amount	Status	Per Unit
Taxable Debt	\$951,337	Estimated	\$19,415
REACH Debt	\$1,800,000	Estimated	\$36,735
VH Local Match	\$334,240	Estimated	\$6,821
LIHTC Equity	\$8,007,947	Estimated	\$163,427
DHCD- HOME	\$900,000	Committed	\$18,367
DHCD- State Housing Trust Fund	\$900,000	Committed	\$18,367
Altria	\$650,000	Committed	\$13,265
Community Foundation	\$0	Committed	\$0
CDBG- Chesterfield	\$150,000	Committed	\$3,061
Sponsor Loan	\$0	Estimated	\$0
Deferred Fee	\$824,990	Estimated	\$16,837
Total Sources	\$14,518,514		\$296,296

Funders as Catalysts for Enabling Transformational Public Investments



**Virginia Community
Action Partnership**

- DHCD examples –
 - Commonwealth Connect Fund – Leveraging billions in state and federal funds
 - Governor’s Coordinating Council on Homelessness – Next level capacity building leads best in class reforms
- Next Opportunity in Broadband Space – Digital Opportunity Initiatives
 - <https://www.dhcd.virginia.gov/digital-opportunity>
- Digital Opportunity is one tool to build on whole family evidenced based
 - <https://www.vacap.org/2-gen-whole-family/>

Small Group Discussion Questions

- What did you hear/learn that was new to you?
- What has worked in your community that you can build on?
- Did you identify a new funding stream for your organization or work?